



SINO SECURITIES INTERNATIONAL LIMITED



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Australian Stock Exchange
Company Announcements Platform

Dear Sir/Madam

Re: Official launch of Keno games in the City of Shanghai

The Board of Directors of Sino Securities International Ltd (“SSI”) is pleased to advise that it has received advice from China Entertainment Holdings Ltd (“CEH”) that Keno games will be officially launched in Shanghai on 12 September 2005, after 3 months of successful trial. The Shanghai Welfare Lottery Issuing Center (“SWLC”), operator and regulator of Keno and Lotto games in Shanghai, conducted a press conference on 8 September 2005 at one of the Keno and Lotto points of sale that belong to CEH, The Exchange Bar, officially announcing to the Chinese media the arrival of Keno to the City of Shanghai. CEH’s executives represented SSI at the press conference.

Keno games in Shanghai will be distributed at various dining establishments, teahouses, bowling alleys, karaoke bars, and retail outlets. A Keno game in Shanghai is played and drawn every 5 minutes and the highest prize can be 100,000 times the initial bet. Each bet will cost RMB 2. Winning numbers are drawn randomly by SWLC’s centralized computer and transmitted automatically for display at each point of sale.

CEH also advises that it has already established 22 Keno and Lotto points of sale. With the official launch of Keno games on 12 September 2005, the rollout of CEH’s Keno and Lotto point-of-sale network in Shanghai is expected to accelerate from here on.

Yours sincerely

Richard Li
Managing Director
Sino Securities International Ltd