



SINO SECURITIES INTERNATIONAL LIMITED

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INVESTMENT BANKERS

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By facsimile: 1300 300 021

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Company Announcements Office
Australian Stock Exchange Limited

Dear Sir/Madam,

Sino Finance Portal Pty Ltd launches www.myprofit.com.au

The Board of Directors of Sino Securities International Ltd (“SSI”) is pleased to announce that its wholly owned subsidiary Sino Finance Portal Pty Ltd (“Sino Finance Portal”) has launched a new finance portal www.myprofit.com.au.

Sino Finance Portal has entered into content provision agreements with a number of organizations which will provide content to www.myprofit.com.au on an ongoing basis. The names of these organizations can be found on www.myprofit.com.au.

The new Sino finance portal provides a diverse range of useful finance and investment information including information related to the ASX, overseas share markets, company news, company research, the mining sector, and China. Sino Finance Portal will continue to seek additional interesting and useful content for www.myprofit.com.au to enrich the experience of visitors to the site.

Sino Finance Portal has also entered into a licensing relationship with GoTrek Pty Ltd, a wholly owned subsidiary of GoConnect Ltd, for the use of its unique GoTrek technology. Sino Finance Portal has branded its finance GoTrek “myprofit.tv”. Negotiations are well advanced for securing finance related video content from a number of organizations. Upon the launch of myprofit.tv, visitors to www.myprofit.com.au will be able to download myprofit.tv software and receive quality finance related videos seamlessly published to their desktops. The reception of such videos will not result in any material effect on the bandwidth usage of myprofit.tv audience members, nor will the members be restricted to visiting any particularly websites in order to receive the video content. An appropriate announcement will be made upon the launch of myprofit.tv on www.myprofit.com.au.

The Directors of SSI are delighted with the launch of the new Sino finance portal after a number of months of development. The launch of www.myprofit.com.au represents one of the important milestones achieved to-date in the ongoing development of SSI’s internet investment banking business.

Yours sincerely,

Richard Li
Managing Director
Sino Securities International Ltd

For further information on GoTrek technology and this announcement, please visit www.gotrek.com.au and www.myprofit.com.au, or contact Mr Richard Li, Managing Director, Sino Securities International Ltd on 03 96296615.