



SINO SECURITIES INTERNATIONAL LIMITED

Address: 3rd Floor, 43-51 Queen Street,
Melbourne, Victoria 3000

ACN 006 620 739

Sino Investment Services Pty Ltd (ACN 006 643 152)

Sino Business Services Pty Ltd (ACN 006 923 397)

SSI Nominees Pty Ltd (ACN 006 724 956)

Sino Investments Pty Ltd (ACN 006 643 143)

Sino Asset Management Pty Ltd (ACN 007 282 797)

Australia

Telephone: (61) 3 9629 6615

Facsimile: (61) 3 9614 1946

E-Mail: info@sino.com.au

Web Site: <http://www.sino.com.au>

INVESTMENT BANKERS

兆
龍

No.of pages: 2

21 August, 2001

Australian Stock Exchange
Company Announcements Platform
By fax: 1300 300 021

Dear Sir/Madam

Re: myprofit.tv, a new medium for finance and investment video content

The Board of Directors of Sino Securities International Ltd (“SSI”) is pleased to advise that its wholly owned subsidiary, Sino Finance Portal Pty Ltd (“Sino”), has just launched a new interactive video publishing service, **myprofit.tv**.

SSI’s Board is pleased that myprofit.tv is the first of a number of GoTrek portal licensees of GoConnect Ltd (“GCN”) to have gone live with this video publishing service.

Online users can access this service by visiting Sino’s finance portal www.myprofit.com.au to download myprofit.tv.

Subscribers to myprofit.tv will be able to receive high quality finance and investment video content, seamlessly published to their PC desktops while they are online. myprofit.tv is powered by the unique GoTrek technology (patent pending) of GCN. Sino is currently in discussion with a number of parties to provide myprofit.tv viewers additional compelling content including corporate briefing videos, corporate public relations videos, and other finance and editorial content videos.

SSI believes the myprofit.tv service delivered over the internet is a world first. In particular, the myprofit.tv service is delivered with the following special features:

- finance and investment video content is published seamlessly to online users’ PC desktops,
- the video content will be published without affecting the users’ existing bandwidth usage,
- the online users will be able to access myprofit.tv content from anywhere in the world by connecting through their existing internet service providers,
- high quality of the video published will not be dependent on the access speed to the internet, whether on narrowband or broadband.

myprofit.tv powered by GoTrek has eliminated the frustration for online users of buffering delays and poor quality reception often associated with streaming video on the internet from dialup connections. With 98 per cent of the Australian online population accessing the internet with narrowband connections (92 per cent in the US), GoTrek has brought forward to today the reality of publishing video in high quality to all online users without the need to wait for the wider acceptance of broadband in future years. myprofit.tv subscribers will be the first to benefit from the GoTrek technology.

The launch of myprofit.tv not only demonstrates the unique ability of the GoTrek technology, it also provides to SSI a unique and cost effective tool to further support its internet investment banking activities. myprofit.tv will act as the rich multimedia marketing medium for SSI's investment banking products.

Yours sincerely

Richard Li
Managing Director
Sino Securities International Ltd